

PEACE  
LOVE &  
REPARATIONS  
Unity Rally

SPONSORSHIP  
DECK



# Dear Potential Sponsor,

We are thrilled to extend a special invitation for you to participate in the upcoming Peace, Love & Reparations Unity Rally - a free community event dedicated to addressing the urgent need for reparations and justice for the Black community.

Taking place on July 1, 2023, in the heart of Black Los Angeles, Leimert Park. This event will mark the completion of the California Reparations Task Force's final report, and will be an opportunity to highlight the achievements of reparations policy creators around the country. We are excited to announce that esteemed speakers such as Congresswoman Sheila Jackson Lee, California Secretary of State, Shirley Weber, and Robin Rue Simmons will be joining us to share their insights and experiences.

By becoming a sponsor, you will have the opportunity to stand alongside other organizations and individuals who are fighting for justice and equality for all. Your positive standing in the Black community will be enhanced, and you will be recognized for your support of this critical cause. We are proud to be an inter-generational coalition of Reparationists to create a stronger and more cohesive Reparations movement that can bring about real change and progress. Through this partnership, we will work together to raise awareness about the urgent need for reparations and justice for the Black community, and to organize events, campaigns, and initiatives that advance our shared goals.

Don't miss your chance to be a part of this transformative event. Join us as a sponsor of the Peace, Love & Reparations Unity Rally, and help us to create a better future for our community. Thank you for your consideration, and we hope to have your support in this critical cause. Join us and be on the right side of history!

Sincerely, Kamm Howard  
Reparations United, NFP  
Executive Director

Tara Perry  
BlackPact, LLC  
Founder / Lead Organizer

# The Peace, Love, & Reparations Unity Rally

A powerful event dedicated to addressing the urgent need for reparations and justice for the Black community.

The Peace, Love & Reparations Unity Rally provides an opportunity for community members, activists, and sponsors to come together and learn about the critical issues facing the Black community. Through engaging discussions, inspiring performances, and powerful keynote speeches, we will explore the conditions of the Black community and work towards a solution to address them through the acquisition of reparations.





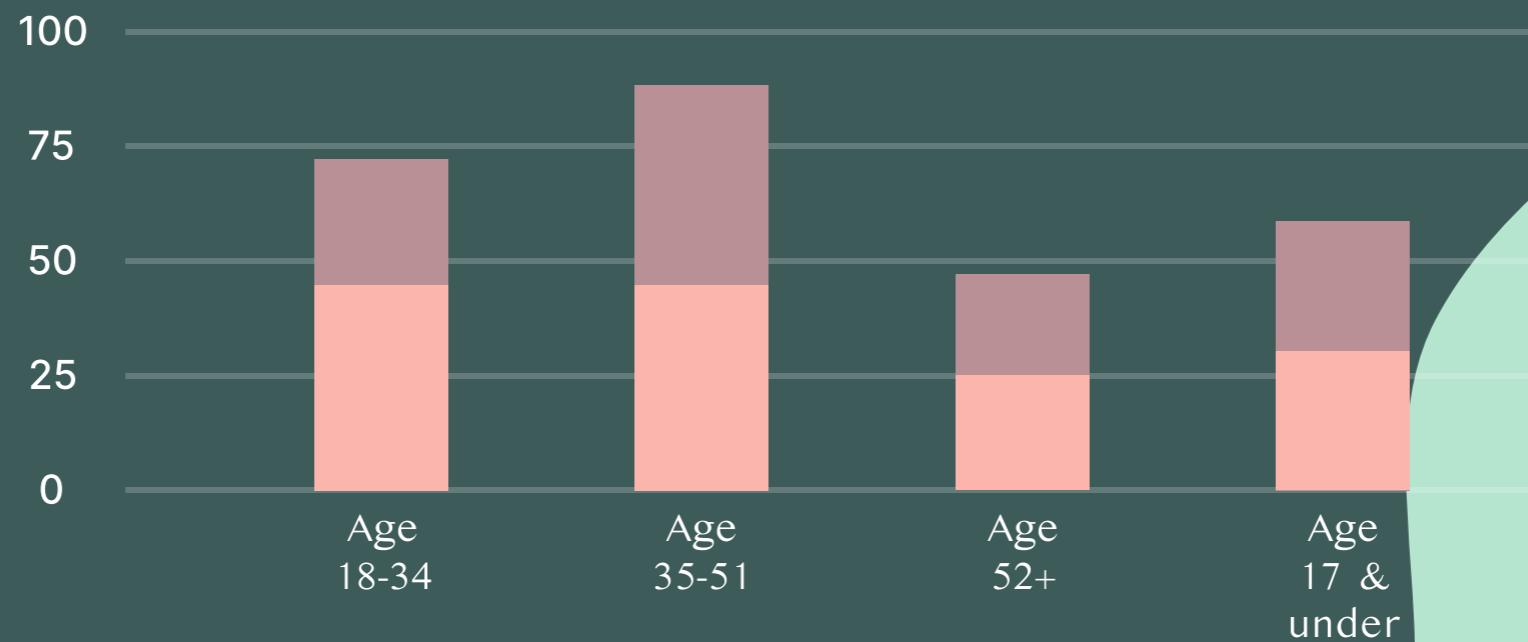
# What We're Working Towards

The Peace, Love & Reparations Unity Rally has the following objectives

- Raise awareness of the urgent need for reparations and justice for the Black community
- Call for action in securing a Presidential Executive Order for an HR 40 Reparations Commission
- Build a stronger and more cohesive reparations movement
- Spark conversations and dialogue around reparations and related issues
- Generate financial support to fund community-led reparations initiatives

# Our Target Attendance

25,000 participants





# Confirmed Performing Artists & More to come



Eric  
Bennet



Rotimi



The  
Game



Regina  
Belle



Sounds of Blackness

# Confirmed & Invited Speakers and more



Rep. Sheila  
Jackson-Lee



Robin Rue  
Simmons



Shirley  
Weber

# Sponsorship Opportunities

## Diamond

\$75,000

- Commercial ad during breaks & transitions.
- Prominent branding on marketing materials
- VIP access to the concert
- Advertising opportunities
- Social media exposure, and other high-profile benefits.

## Platinum

\$50,000

- Opportunity to have a representative speak on stage during a specific performance
- Customized sponsorship package that aligns with your organization's values and goals
- Social media takeover for a day leading up to the event
- Exclusive access to the after-party with performers and VIP guests
- Prominent logo placement on event merchandise

## Titanium

\$25,000

- Opportunity to host a pre-concert VIP reception with performers and special guests
- Personalized sponsorship package that includes customized experiences and activations
- Recognition in benefit concert-related email blasts and newsletters
- Inclusion in a press release announcing your sponsorship

## Gold

\$15,000

- Opportunity to sponsor a specific area or activity at the benefit concert (e.g. the beer garden, photo booth, etc.)
- Social media shout-outs from event organizers
- Opportunity to have a representative introduce a performer or act
- Recognition in concert program or brochure
- Option to provide branded giveaways to attendees

## Silver

\$5,000

- Inclusion in a thank-you post on event social media platforms
- Opportunity to sponsor a specific food or beverage station
- Recognition on benefit concert website and social media platforms
- Option to provide branded giveaways to attendees
- Invitation to attend a VIP cocktail reception

## Bronze

\$2,500

- Opportunity to provide branded merchandise or materials to be included in event gift bags
- Social media shout-outs and thank-you message from event organizers
- Option to participate in a panel discussion or workshop related to reparations
- Recognition on event website and social media platforms
- Invitation to attend a VIP cocktail reception



# Contact Us



[www.reparationunited.org](http://www.reparationunited.org)

[www.blackpact.org](http://www.blackpact.org)



[Kamm@ReparationsUnited.org](mailto:Kamm@ReparationsUnited.org)

[info@BlackPact.org](mailto:info@BlackPact.org)

Thank  
You